An Achievable Dream (AAD) brings equity to education by providing opportunities for success in school and life. Operating in collaboration with the public school districts in Newport News, Virginia Beach, and Henrico County, AAD co-operates six schools and serves over 2,200 students in grades K-12. An Achievable Dream has maintained a 100% on-time graduation rate since the first class graduated in 2001. 90-95% of students go on to attend college or a trade school, and 5-10% join the military or enter the workforce. Supporters of An Achievable Dream know they are investing in the future of our region, and making a difference in the lives of students who otherwise may not have opportunities or tools for success.

TO PURCHASE SPONSORSHIPS, VISIT 30YEARS.ACHIEVABLEDREAM.ORG

Event Sponsorship Benefits
Event Sponsorship Benefits

In addition to the below benefits, all event sponsors will be recognized as 30th Anniversary Sponsors in our 30th anniversary commemorative book, print and digital media campaign, 2022-2023 annual report, and our 30th anniversary website.

<table>
<thead>
<tr>
<th>Premier Sponsor</th>
<th>Hope Sponsor</th>
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**Hospitality & Promotion**

- Flexible ticket quantities: Premier level includes admission for up to 20 guests to the 30th Anniversary Celebration at CNU, including a cocktail dinner reception, open bar, live music, and program.
- Logo inclusion on print and digital invitation.
- Inclusion in print ads in the Daily Press and Virginian-Pilot.
- Full-page ad in print and digital program book (deadline for ad submission Oct. 14th).
- Logo in program book (print and digital) and on event screens on site.
- Prominent logo inclusion and recognition in 30th anniversary program video.
- Recognition on prominent signage during the event.
- Recognition in Achievements print and digital newsletter.
- Prominent logo and name placement on AchievableDream.org and event webpage.
- Listing and/or logo recognition on An Achievable Dream’s social media platforms, including Facebook, Instagram, and Twitter (combined following of approx. 6,300).
- Logo in An Achievable Dream’s e-blasts (distribution of 4,900).

- Flexible ticket quantities: Hope level includes admission for up to 16 guests to the 30th Anniversary Celebration at CNU, including a cocktail dinner reception, open bar, live music, and program.
- Inclusion in print ads in the Daily Press and Virginian-Pilot.
- Full-page ad in print and digital program book (deadline for ad submission Oct. 14th).
- Logo in program book (print and digital) and on event screens on site.
- Recognition on prominent signage during the event.
- Recognition in Achievements print and digital newsletter.
- Logo and name placement on AchievableDream.org and event webpage.
- Listing and/or logo recognition on An Achievable Dream’s social media platforms, including Facebook, Instagram, and Twitter (combined following of approx. 6,300).
- Logo in An Achievable Dream’s e-blasts (distribution of 4,900).

To purchase sponsorships, visit 30YEARS.ACHIEVABLEDREAM.ORG
**Dream Sponsor**

$10,000

- Flexible ticket quantities: Dream level includes admission for up to 10 guests to the 30th Anniversary Celebration at CNU, including a cocktail dinner reception, open bar, live music, and program.
- Inclusion in print ads in the Daily Press and Virginian-Pilot.
- Full-page ad in print and digital program book (deadline for ad submission Oct. 14th).
- Logo in program book (print and digital) and on event screens on site.
- Recognition on prominent signage during the event.
- Recognition in Achievements print and digital newsletter.
- Logo and name placement on AchievableDream.org and event webpage.
- Listing and/or logo recognition on An Achievable Dream’s social media platforms, including Facebook, Instagram, and Twitter (combined following of approx. 6,300).
- Logo in An Achievable Dream’s e-blasts (distribution of 4,900).

**Vision Sponsor**

$5,000

- Flexible ticket quantities: Vision level includes admission for up to 8 guests to the 30th Anniversary Celebration at CNU, including a cocktail dinner reception, open bar, live music, and program.
- Inclusion in print ads in the Daily Press and Virginian-Pilot.
- Full-page ad in print and digital program book (deadline for ad submission Oct. 14th).
- Logo in program book (print and digital) and on event screens on site.
- Recognition on signage during the event.
- Recognition in Achievements print and digital newsletter.
- Logo and name placement on AchievableDream.org and event webpage.
- Listing and/or logo recognition on An Achievable Dream’s social media platforms, including Facebook, Instagram, and Twitter (combined following of approx. 6,300).
- Logo in An Achievable Dream’s e-blasts (distribution of 4,900).
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**Inspiration Sponsor**

$2,500

- Flexible ticket quantities: Inspiration level includes admission for up to 6 guests to the 30th Anniversary Celebration at CNU, including a cocktail dinner reception, open bar, live music, and program.
- Inclusion in print ads in the Daily Press and Virginian-Pilot.
- Half-page ad in print and digital program book (deadline for ad submission Oct. 14th).
- Logo in program book (print and digital) and on event screens on site.
- Recognition on signage during the event.
- Recognition in Achievements print and digital newsletter.
- Logo and name placement on AchievableDream.org and event webpage.
- Listing and/or logo recognition on An Achievable Dream’s social media platforms, including Facebook, Instagram, and Twitter (combined following of approx. 6,300).
- Logo in An Achievable Dream’s e-blasts (distribution of 4,900).

**Opportunity Sponsor**

$1,000

- Flexible ticket quantities: Opportunity level includes admission for up to 4 guests to the 30th Anniversary Celebration at CNU, including a cocktail dinner reception, open bar, live music, and program.
- Inclusion in print ads in the Daily Press and Virginian-Pilot.
- Quarter-page ad in print and digital program book (deadline for ad submission Oct. 14th).
- Listing in program book (print and digital) and on event screens on site.
- Recognition on signage during the event.
- Recognition in Achievements print and digital newsletter.
- Listing on AchievableDream.org and event webpage.
- Listing on An Achievable Dream’s social media platforms, including Facebook, Instagram, and Twitter (combined following of approx. 6,300).
- Listing in An Achievable Dream’s e-blasts (distribution of 4,900).

To purchase sponsorships, visit 30Years.AchievableDream.org